

Haringey Eats

Newsletter

Haringeyeats

For all Haringey businesses who trade with food or drink

ISSUE 1

Welcome to Haringey Eats – a message from **Murali Vettath** at Haringey Food & Drink

Welcome to the first issue of Haringey Eats, a newsletter for all Haringey businesses who trade with food or drink in any way in the borough of Haringey. Haringey Eats features stories and information that should help encourage ideas on how to promote our businesses and where to get support to do this.

There are over 800 food and drink enterprises in Haringey and include: manufacturers, wholesalers, machine makers and service agents, caterers, food shops, restaurants, bakers, public houses and banqueting suites. There already is some dialogue and profitable local trade between us but there is potential for much more. Haringey Eats is one way of helping to promote this.

Another way of keeping in touch is by local food and drink interests getting together from time to time. In October 2004, a few of us met at my restaurant in Wood Green to informally discuss what we could do together to develop and improve our trade. One of the ideas was to produce this newsletter other thoughts included finding out how to bid for food supply contracts, what to do about staff recruitment and training and how to collectively brand and advertise Haringey's food and drink offer.

This year Haringey Food & Drink has managed to secure some financial support from the Mayor's London Development Agency to progress with some of these ideas. We have had some early discussions with local business support organisations finding out what they can specifically do for our sector and an indication of what they can offer can be read about inside Haringey Eats.



Murali Vettath inside his restaurant La Kera in Wood Green

Mostly I would like to find out what business people think can be done to help our local food and drink trade. Haringey Food & Drink will be meeting again at my restaurant, La Kera, on Thursday 17 February 2005 between 3.30 pm and 5.00 pm and I would very much welcome you joining us there.

I hope that you enjoy reading Haringey Eats and I would like to hear your thoughts for the content of future issues.

"I am at La Kera, Chocolate Factory 2, Coburg Road, London, N22 6JU"

Telephone 020 8829 8989

Email haringeyfood@blueyonder.co.uk

New organisation helps to promote, keep and bring more business to North London



north london

Recently launched North London Limited (NLL) was set up to promote North London as an area for inward investment, business retention, leisure and tourism. Haringey, the heart of North London, will benefit heavily from their strategies and the services that they offer.

NLL are very aware that the food and drink sector covers a very wide range of businesses. Visibly, there are, of course, restaurants, bars and cafes but behind the scenes they know there is a large network of organisations supporting and supplying these outlets whether manufacturers, wholesalers or distributors. North London Limited offers services that can potentially benefit any organisation, whatever their activity, size or turnover.

Their main objective is to make North London a better place to live and work, and NLL believes one of the soundest ways to support this is to encourage businesses in the area to prosper, as successful businesses bring wealth to an area and create and help secure employment.

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Local support and advice for new and existing food and drink businesses

Haringey is the home of two organisations offering many free and subsidised business advice services that can help your business improve and grow. Both are keen to work with Haringey food and drink businesses.

Haringey Business Development Agency (HBDA) targets support to particular local businesses including manufacturers and restaurants. They arrange bespoke management training and planning for the food sector, access to finance through good contact with banks, exploration of export opportunities for food manufacturers and business mentoring.

In 2005, HBDA will offer training for North London food and drink businesses on how to prepare for and tender for (public) supply contracts and these will be combined with business advice sessions.

HBDA is a franchisee for Learn Direct and has well equipped computer training suite available for Haringey Food and Drink participants.

HBDA is at 2nd Floor, 312 High Road, London, N15 4BN. Telephone 020 8376 6262, e mail info@hbda.co.uk or see their website www.hbda.co.uk

Tottenham Green Enterprise Centre (TGEC) offers a range of premises, enterprise advice, guidance and training for new and existing businesses that is often free of charge or highly subsidised from government or EU funds.

For established food and drink businesses, TGEC can give a free initial business diagnostic review to assess your business needs, offers enterprise coaching and mentoring

and a range of seminars, networking events and workshops to improve your business.

TGEC is at Town Hall Approach Road, London, N15 4RX. Telephone 020 8375 3400, fax 020 8375 3401, e mail info@tgec.co.uk or view their website www.tgec.co.uk.

North London Limited can help you find business premises



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One North London Limited service is a register of all the commercial properties available to buy or rent in Barnet, Enfield, Haringey and Waltham Forest. They keep up to date information on the sites and buildings including location, size, intended type of use and any special features.

Businesses can create their own tailored search on the North London website www.northlondon.org.uk to get a list of the most suitable properties. A simple registration allows you to receive full details of properties particular to your needs including the agents' contact details. This service is free, there is no limit to the number of searches.

North London Limited has a dedicated Property Manager to assist with any matters regarding your search for example if you do not have internet access or you are after a very specific property and require a very concise search of our complete database. They can notify you when newly marketed properties become available if you cannot find one that immediately matches your business needs.

The North London Limited Property Manager, Anna Nwaka, is on 020 8884 7156 or email anna.nwaka@northlondon.org.uk. Anna can also be contacted if you wish to place an available commercial property onto their database.

Plans to bring more visitors and tourists to eat, drink and shop in Haringey

The London Development Agency and North London Limited are currently consulting on a Tourism Strategy and Action Plan for North London. Included are proposals for promoting areas such as Green Lanes Haringey as a good place to eat and buy good food as well as the whole borough's wide variety of eating places, an idea Haringey Food & Drink supports.

To find out more visit www.northlondon.org or contact Sam Caldwell, North London Tourism Manager on 020 8884 7156.

Free Hygiene, health & safety training

The **Tottenham Town Centre Partnership** is offering free health and safety training tailored to the needs of local food and drink businesses.

Practical advice, guidance and support are available on food & hygiene, safety at work, first aid, manual handling, health & safety law and regulations and many other useful topics.

More information is available from Coletta Makambila on 020 8489 4529 or coletta.makambila@haringey.gov.uk

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Free help for all businesses that need or want to improve their health and environmental performance

Middlesex University based North London Business Environment Network (NLBEN) can help Haringey based food and drink businesses to improve their business performance and efficiency and understand environmental legislation through providing information, sharing ideas and assisting.

Free to join, the network gives businesses good opportunities to network, make contacts and collaborate, all backed by the professional and technical expertise of staff at the university's Centre for Environment & Safety Management for Business who offer one to one guidance or mentoring for particular ideas or projects. A recent network event heard a team of experts from Envirowise explain their methods of practical support and advice to help businesses increase profits, minimise waste and reduce environmental impact.

For more information on the North London Business Environment Network, please telephone Anuj Saush at Middlesex University on 020 8411 6730 or s.aush@mds.ac.uk.

For more information on the work of Envirowise log on to www.envirowise.gov.uk.

Help from London Metropolitan University for food and drink businesses to develop new ideas

Haringey Food and Drink partner, Holloway Road based London Metropolitan University is the home of the **Food Technology Network (FTN)** which provides advice, training and research on production management, quality management and new product development for small and medium size manufacturers, wholesalers and retailers throughout London.

The approach they take is to help companies acquire knowledge, new skills and practical expertise by coaching, mentoring and learning in small groups. These methods enable companies to take ownership and responsibility for all aspects of their businesses ensuring that these firms become technically independent and self-reliant.

Some work the Food Technology Network does for businesses include:

- Implementing food safety and quality management systems that are certified to British Retail Consortium standards
- Installing rapid, commercially successful new product development systems
- Designing innovative healthy products using nutrition as a basis for their development
- Assessing the market potential of new business concepts
- Devising marketing strategies and business plans
- Delivering training programmes for small businesses on sensory analysis.

Some of FTN's work can be supported by grant funding.

More information is available from Simon Doff, Food Business Development Manager, Department of Health & Human Sciences, London Metropolitan University, 166-220 Holloway Road, London N7 8DB. Telephone 020 7133 2423 or email s.doff@londonmet.ac.uk.



Dr Plus One's Adrian Laughlan discussing potential ideas with LMU's Simon Doff.

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